

A selection from our work around the globe



Purpose & Capabilities: Medical Emergencies Uruguay

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Cardiomóvil. Since 1983, this private company is one of the leading medical emergency company in Uruguay and founding member of SIEM network in Latin America. Important growth lead them to embark on a journey of change to become the medical services solution of choice.

Approach. Challenging environments required full management commitment to excellence and dig deep into purpose. Starting with a diagnosis, an intensive strategy seminar allowed to identify issues like interpersonal skills, collaboration, development of high-performance teams. Through assessments the gaps were identified and the Whole Brain® Model used to implement a common language to help leaders and team

members for more effective communication, productivity and teamwork and, as a result, patients satisfaction.

People and Process. With busy schedules of everyone in the paramedical environment, the results of the assessments and workshops quickly alleviated concerns, showing how better thinking and knowing each other from another perspective could be leveraged to increase effectiveness. Behind all activities purpose was all-present.

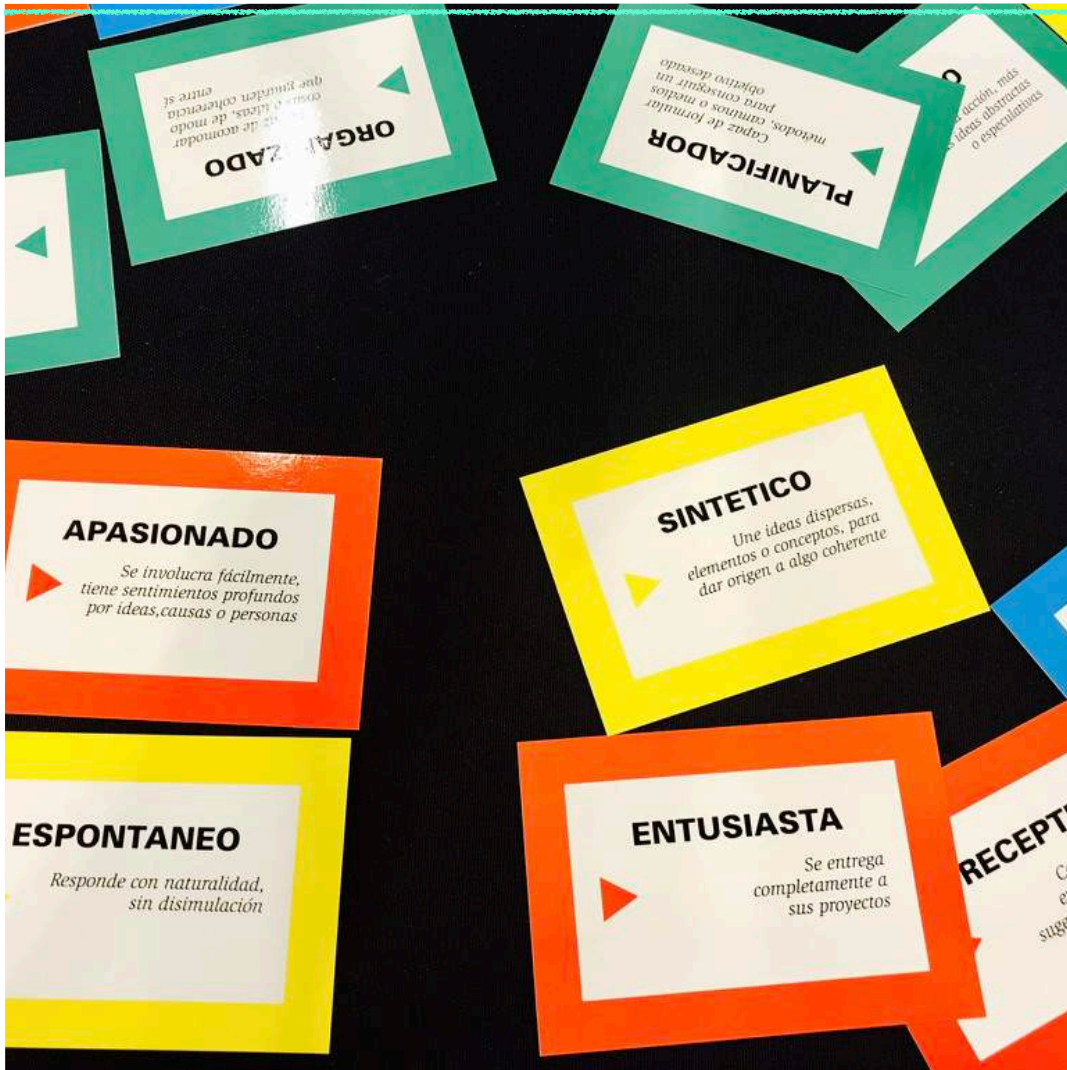
“...Our efforts translate into how people feel daily. We are their first option when their health is at risk...” **Dr. Sergio Morillo. Technical Director Cardiomóvil**

On-going process.

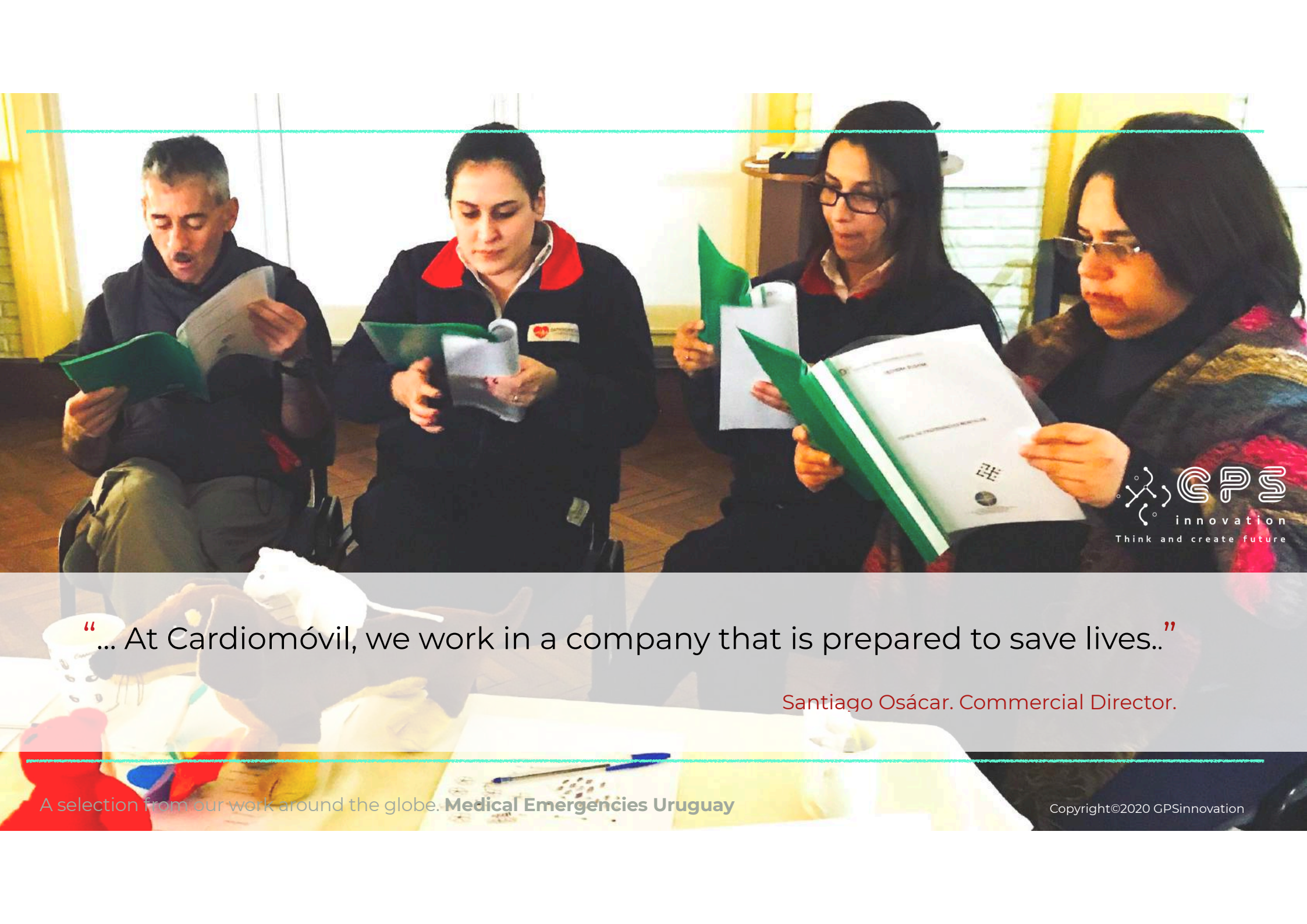
Following this pilot, a post-meeting survey of participants revealed that a large majority strongly profited as they enhanced their communication and interpersonal understanding and team effectiveness.

External performance comes from internal vigor. We worked to get Cardiomóvil in top shape.





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“... At Cardiomóvil, we work in a company that is prepared to save lives..”

Santiago Osácar. Commercial Director.

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